

OTIS MEDIA GROUP

EVERYTHING
YOU NEED TO
GROW YOUR
BUSINESS
ONLINE

MADE

SIMPLE

www.otismediagroup.co.uk



NAVIGATION

Websites & Online Presence

Paid Advertising (Google & Meta Ads)

Popular Packages

Social Media Content & Management

Email Marketing & Automation

AI Business Assistant

Why Otis Media

OTIS MEDIA GROUP

WHAT WE DO

At Otis Media, we simplify the digital world so you can focus on what matters most — building a business that works, grows, and thrives. Our mission is to empower entrepreneurs to turn ideas into reality.

SERVICES & PACKAGES

- Full Stack Marketing Solutions
- Websites & Online Presence
- Paid Advertising (Google & Meta Ads)
- Social Media Content & Management
- Email Marketing & Automation
- AI Business Assistant



WEBSITES & ONLINE PRESENCE

STARTER SITE (from £450)

Perfect for new businesses wanting credibility online.

- 1–3 page brochure site
- Mobile responsive
- Hosting & setup included

BOOSTER WEBSITE (from £750)

Designed for service businesses ready to grow.

- 5–7 pages (services, contact, blog)
- SEO setup & enquiry forms
- Branded design with CMS access

GROWTH WEBSITE (from £1250)

For businesses selling products or bookings online.

- Product/store integration
- Secure payments
- Store management dashboard

PAID ADVERTISING (GOOGLE & META ADS)

LAUNCH CAMPAIGN (FROM £300 + AD SPEND)

Account setup with audience targeting and keyword/search optimisation.

- 1 Ad Campaign (Google/Meta)
- Campaign monitoring, bid adjustments, and conversion tracking

GROWTH CAMPAIGN (FROM £500 + AD SPEND)

Launch package +
Target customers across all platforms.

- Multi-platform (Google + Meta)
- Ongoing optimisation
- Monthly performance reports

SCALE CAMPAIGN (FROM £800 + AD SPEND)

Growth package +
For those looking to take the next step.

- Full-funnel strategy
- Multiple audiences & retargeting
- Conversion tracking & optimisation

POPULAR

THE BUSINESS BOOSTER PACKAGE

£1000 one off
payment

What We Deliver:

- Website build + SEO package
- Business email & hosting
- Social media content
- Paid ad set up (Google & Meta)
- Google business set up & optimisation

THE BUSINESS GROWTH PACKAGE

£100 weekly

What We Deliver:

- Consistent Social Media Presence
- Commercial Outreach (FB, IG, Linked In)
- Paid Ad Management (Google & Meta)
- Google Business Optimisation

THE BUSINESS GROWTH+ PACKAGE

£200 weekly

What We Deliver:

- Content Day Monthly (or equivalent)
- Consistent Social Media Presence
- Commercial Outreach (FB, IG, Linked In)
- Paid Ad Management (Google & Meta)
- Google Business Optimisation

SOCIAL MEDIA CONTENT & MANAGEMENT

STARTER BUNDLE

(from £200/month)

- 8 branded posts per month
- Captions included
- Scheduled content calendar

ENGAGEMENT BUNDLE

(from £400/month)

- 12–16 posts per month
- Stories & highlights
- Hashtag & engagement strategy

MANAGED PRESENCE

(from £750/month)

- 20+ posts + stories
- Community management (comments, DMs)
- Monthly shoot* (1 per/month)

EMAIL MARKETING & AUTOMATION

STARTER CAMPAIGN

(from £200)

- Branded template design
- 1–2 monthly newsletters
- Subscriber list setup

GROWTH CAMPAIGNS

(from £400)

- Automated welcome sequences
- Monthly newsletters
- Basic reporting

CONVERSION SYSTEM

(from £600)

- Advanced automation (cart recovery, nurture flows)
- Segmentation & targeting
- A/B testing & optimisation

AI BUSINESS ASSISTANT



LEAD ASSISTANT

(from £300/month)

- Chatbot integration
- Lead capture automation
- Simple FAQs setup

CUSTOMER CARE ASSISTANT

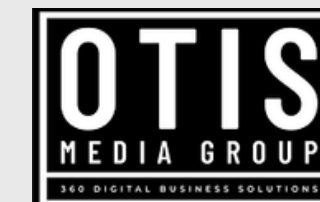
(from £450/month)

- Automated support workflows
- Bookings, orders, or enquiry handling
- Multi-channel integration

WHY CHOOSE US

- Local expertise with a global perspective: supporting businesses in Liverpool and beyond.
- Proven results in generating leads, conversions, and brand growth.
- Affordable, transparent pricing with packages that deliver clear value.
- A creative and strategic approach tailored to every client.
- Flexible support for both domestic and international projects.

CONTACT US:



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